

Volume 8, Issue 5, Lineup

## RESULTS

### **Aiming High: Foundation Support for State Advocates Brings Universal Children's Health Coverage Within Reach**

*Sheila Dunleavy Hoag, M.A., Debra J. Lipson, M.H.S.A., and Victoria Peebles, M.S.W., Mathematica Policy Research Inc.*

This article presents the major evaluation results for the KidsWell Campaign. Findings suggest that KidsWell, a nearly \$29 million, six-year initiative to promote universal children's coverage, made substantial progress in achieving interim policy changes and coverage outcomes.

## SECTOR

### **Through the Looking Glass: Foundation Evaluation and Learning and the Quest for Strategic Learning**

*Suzanne Kennedy Leahy, Ph.D.; Sandra Wegmann, M.P.A., and Lexi Nolen, M.P.H., Ph.D., Episcopal Health Foundation*

Strategic learning is neither simple nor efficient to institutionalize or practice, and foundations are still figuring out how to do it well. Based on interviews with more than a dozen foundations, this article describes how they are establishing and staffing evaluation and learning functions.

### **Lessons About Evaluating Health-Coverage Advocacy Across Multiple Campaigns and Foundations**

*Leslie Foster, M.P.A.; Mary Harrington, M.P.P.; Sheila Hoag, M.A.; and Debra Lipson, M.H.S.A., Mathematica Policy Research*

Some ambiguity in the results of advocacy work is inevitable — there is no completely objective way to determine the effectiveness of an advocacy initiative. However, with comprehensive data and integrated analysis, it is possible to evaluate processes and results.

### **Laying the Groundwork for a National Impact Investing Marketplace**

*Stephanie L. Grippe, Ph.D. Impact Finance Center; Joanne Kelley, M.S., Colorado Association of Funders; and Kathy Merchant, M.S.W., Impact Finance Center*

The practice of impact investing is rapidly gaining momentum, but cost-effective ways to “prime the pump” for social ventures to become investor-ready are essential for growth. The Impact Finance Center partnered with foundations and other investors in Colorado to create CO Impact Days and Initiative to demonstrate how to address this need for a more efficient and effective marketplace.



## REFLECTIVE PRACTICE

### **Designing Technical-Assistance Programs: Considerations for Funders and Lessons Learned**

*Jennifer Lyons, M.A., Sheila Dunleavy Hoag, M.A., Cara Orfield, M.P.P., and Sonya Streeeter, M.P.H., Mathematica Policy Research Inc.*

Funders use technical assistance (TA) to expand organizations' capacity, identify solutions to problems, and develop strategies for long-term change. In this article, the authors document considerations for funders in developing strong TA programs, based on their evaluations of two state-based TA programs.

## BOOK REVIEW

### **American Generosity: Who Gives and Why, Patricia Snell Herzog & Heather E. Price**

*Reviewed by Jason Franklin, Ph.D., Grand Valley State University*

*American Generosity* explores two core behaviors — whether people give and how much they give — and then tries to understand how and why these behaviors vary across a wide range of factors. While geared primarily to scholars exploring these issues, this book will also prove of interest for fundraisers and other nonprofit leaders looking to strengthen and deepen their resource development strategies.

For more information, visit [www.thefoundationreview.org](http://www.thefoundationreview.org)

Questions or comments about content and submitting papers, contact Teri at [behrenst@foundationreview.org](mailto:behrenst@foundationreview.org)

Advertising, sponsorships, or special sales, contact Pat at [nanzerp@gvsu.edu](mailto:nanzerp@gvsu.edu)



## Contributing Author Institutions to *The Foundation Review* As of July 2016

Universities	Foundations	Nonprofits	Other
American University Arizona State University	Annie E. Casey Foundation Arthur M. Blank Family Foundation Barr Foundation	Alliance for Children and Families American Institutes for Research	Action Research Associates The Advance Associates, LLC Anna Pond Consulting Asibey Consulting
Brandeis University (Center for Youth and Communities)	Bill and Melinda Gates Foundation Blandin Foundation	Aspen Institute Community Strategy Group	Bearman Consulting Bosma Consulting, LLC
California State University Calvin College	Blue Shield of California Foundation Bonneville Environmental Foundation Boston Foundation	Aspen Institute Roundtable on Community Change Assistance for Substance Abuse Prevention Center California	Boys and Men of Color Initiatives Bridgeway Partners California Department of Healthcare Services
Case Western Reserve University Chapin Hall at the University of Chicago College of Notre Dame of Maryland	Brico Fund The California Alliance The California Endowment	Council for the Humanities Center for Community Health and Evaluation	Cohen Research & Evaluation, LLC Colorado Association of Funders Community Science Conseco Group
Columbia University (Graduate School of Architecture, Planning, and Preservation)	California HealthCare Foundation Central New York Community Foundation The Children's Fund of Connecticut Cleveland Foundation	Center for Evaluation Innovation ClearWay Minnesota	DCA, Inc. Decision Information Resources Inc. Desert Visa Consulting DNB Strategic Consulting
Georgia State University Grand Valley State University Le Moyne College	Colorado Health Foundation The Colorado Trust	La Clinica de la Raza, Inc. Council of Michigan Foundations Council on Foundations Cultural Center for Social Change Education Development Center Equal Measure	Emerging Markets, Inc. Ersoylu Consulting Evaluation Specialists FACHE
Michigan State University National University of Singapore	Community Foundation of Canada The Community Foundation for Greater Atlanta Community Foundation for Monterey County (Calif.)	Foundation Center First 5 Marin The Full Frame Initiative Global Philanthropy Leadership Institute	Federal Reserve Bank of Atlanta Federal Reserve Bank of Philadelphia Focali Consulting LLC Freedman Consulting LLC
New York University (Department of Nutrition, Food Studies, and Public Health, Steinhart School of Culture, Education and Human Development)	Compromiso Empresarial Foundation The Consumer Health Foundation Danville (Va.) Regional Foundation Denver Foundation Douglas and Maria DeVos Family Foundation Duluth Superior Area Community Foundation	Group Health Research Institute Human Interaction Research Institute Innovation Network, Inc. InSites	Fun With Financials Global Philanthropy Alliance Harder+Company Community Research Headwaters Group Philanthropic Services I2i Institute ICF Macro
New York University (Robert F. Wagner Graduate School of Public Service)	Episcopal Health Foundation Fetzer Institute Ford Foundation	International Development Research Centre Kansas Health Institute Leadership Learning Community Human Interaction Research Institute	Impact Finance Center Informing Change InPartnership Consulting Jessup & Associates Klem Consulting jdcPartnerships
North Carolina A&T State University Ohio University Rutgers University	Global Fund for Community Foundations/Global Alliance for Community Philanthropy GMA Foundation The Greater Cincinnati Foundation The Health Foundation of Greater Cincinnati Health Foundation of South Florida	Massachusetts General Hospital Center for Community Health Improvement Massachusetts General Hospital Department of Psychiatry Monterey County (Calif.) Health Department	MastersPolicyConsulting Mathematica Policy Research, Inc. Mauer Kunst Consulting Marvin Strategies McGonagill Associates Meehan Consulting Associates
Stanford Graduate School of Business State University of New York at Buffalo Syracuse University Texas Southern University University of Arkansas	Jewish Community Federation and Endowment Fund Kalamazoo Community Foundation Kate B. Reynolds Charitable Trust Lumina Foundation for Education Maine Health Access Foundation Marion I. & Henry J. Knott Foundation Metro West Health Foundation National Endowment for Democracy Northwest Area Foundation Northwest Health Foundation	National Committee for Responsive Philanthropy Native Americans in Philanthropy NeighborWorks America New Teacher Center NC Division of Juvenile Justice Oregon Watershed Enhancement Board Research and Evaluation Network Rockefeller Philanthropy Advisors SRI International	MP Associates, Inc. Network Weaving Institute OpenSource Leadership Strategies Organizational Research Services Patrizi Associates Phillips Wyatt Knowlton, Inc. PolicyLink REDA International Saint Wall Street See Change, Inc.
University of California at Berkeley University of California Irvine University of California, San Francisco (Philip R. Lee Institute for Health Policy Studies)	Jessie Smith Noyes Foundation Jewish Community Federation and Endowment Fund Kalamazoo Community Foundation Kate B. Reynolds Charitable Trust Lumina Foundation for Education Maine Health Access Foundation Marion I. & Henry J. Knott Foundation Metro West Health Foundation National Endowment for Democracy Northwest Area Foundation Northwest Health Foundation	Teach For America The Pittsburgh Promise Unitarian Universalist Veatch Program Willamette River Initiative Wisconsin Voices Woodrow Wilson International Center	Signet Research & Consulting LLC Social Impact Advisors Social Policy Research Associates Spark Policy Institute SPEC Associates Success Measures at NeighborWorks America Sue Marx Smock Consulting Susan Stone and Associates SwitchPoint LLC TCC Group TruePoint Utilization-Focused Evaluation
University of Central Florida University of Georgia (Fanning Institute) University of Kansas (Center for Rural Enterprise) University of Illinois University of Maryland University of Michigan University of Minnesota – Duluth University of North Carolina, Chapel Hill University of North Carolina, Charlotte University of North Carolina, Greensboro University of Notre Dame University of San Diego University of Southern California University of Texas University of Toronto University of Virginia University of Washington University of Wisconsin University of Wisconsin-Green Bay University of Wisconsin Law School Wake Forest School of Medicine	Orfaea Foundation The Peter and Elizabeth C. Tower Foundation REACH Healthcare Foundation The Reinvestment Fund Rhode Island Foundation Robert Wood Johnson Foundation S.D. Bechtel Jr. Foundation Silicon Valley Community Foundation Sisters of Charity Foundation of Cleveland Sisters of Charity Foundation of South Carolina The Skillman Foundation W.K. Kellogg Foundation Walter Family Foundation Wachovia Regional Foundation Wells Fargo Regional Foundation Wilder Research, Amherst H. Wilder Foundation William Caspar Memorial Fund The William Penn Foundation Winthrop Rockefeller Foundation		

