

11 Trends for 2017

Drawing on our local, national, and international research, tool development, training, and data work, leaders from the Johnson Center have identified 11 key trends that will impact the work of both grant-makers or nonprofit leaders in the months and years to come.

1 Growth in the **number of foundations**

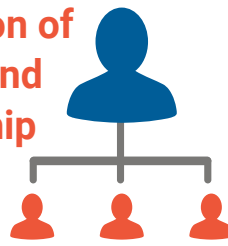
5 Continued rise in **wealth gap**

9 Growth of **global community philanthropy**

2 Increased focus on **place-based change**



6 **Transition of wealth and leadership** to younger generations



10 Growth of **crowdfunding and collective giving**



3 Awareness of need for increased investment in **nonprofit capacity**

7 Positive influence of **social movement hashtags**



11 Decrease in **traditional infrastructure funders**

4 Increased focus on **data and measurable progress** for both funders and nonprofits



8 Redefined role of **philanthropy** due to political change and polarization

