



# 11 TRENDS IN PHILANTHROPY FOR 2023



Dorothy A. Johnson Center  
FOR PHILANTHROPY



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# Thank You!

**BANK OF AMERICA** 

**for generous support of this program**



# Who's Joining Us Today?

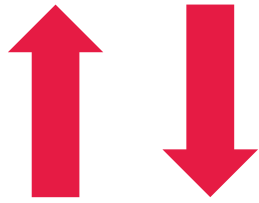


# Today's Program

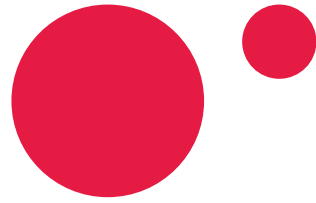
- Introduction to the report
- Specific Trends & Broad Themes
- How can you use this report?
- Q&A with Authors



What is a Trend? A Trend is a topic or issue that is **moving**.



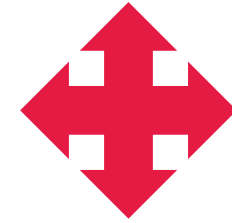
Increasing  
or decreasing



Getting bigger  
or smaller



Speeding up or  
slowing down



Evolving or  
reversing

How can we tell there's **enough movement** to qualify as a Trend?



Staying Power



Conferences

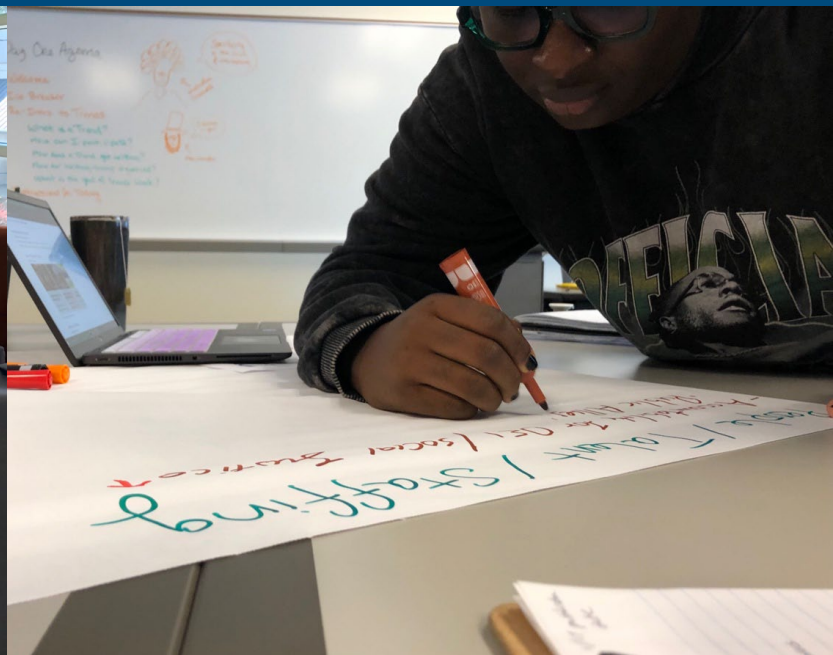
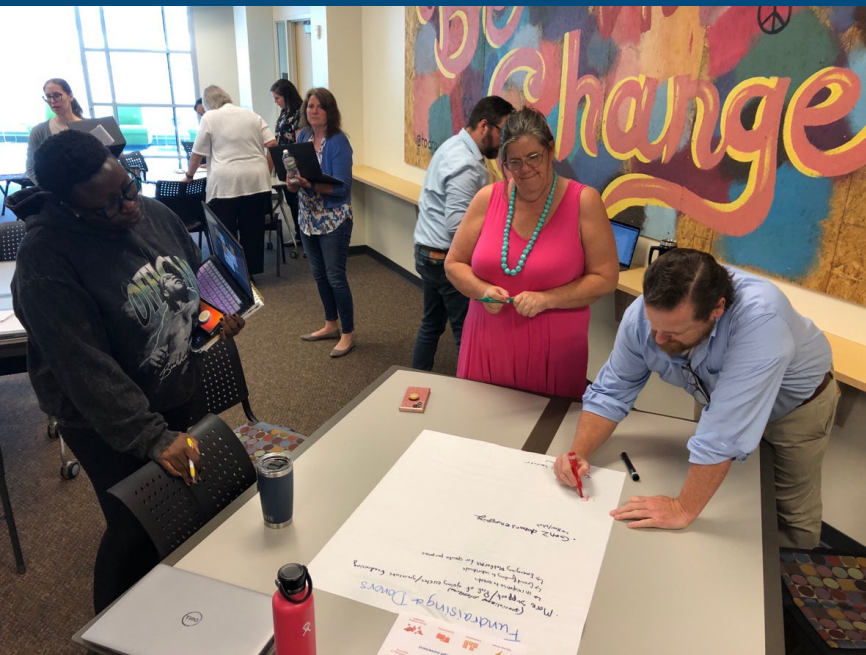


Commentary



Broad-Ranging  
Examples







Find all previous Trends reports at [johnsoncenter.org/trends](https://johnsoncenter.org/trends)



# Quick Review



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The image features a stack of US dollar bills, with the top bill being a \$100 bill showing Benjamin Franklin. The bills are arranged in a circular pattern, and teal-colored paper cutouts of human figures are placed around the stack, holding hands to form a circle. The background is a dark, textured surface, possibly wood. The text is overlaid on the left side of the image.

# The Rise of Collaborative Funding



Rethinking  
What **Capacity**  
**Building** Should  
Be — and Who  
Should Decide







**Disaster Philanthropy**  
is Transitioning for  
the Long Haul



For-Profit **News Outlets** are



Exploring **Nonprofit Models**



The background features a collection of colorful wooden blocks, each with a human silhouette icon. The blocks are scattered across a light blue surface. The colors include shades of green, purple, red, orange, and grey. The text is overlaid on this background.

# **New Organizational Structure Models** are Toppling the Staff Pyramid



Policymakers are  
Paying Increasing  
Attention to  
**Moving More  
Money Faster**





# ESG Backlash Will Affect the Future of Philanthropy and Impact Investing



**E**

Environmental

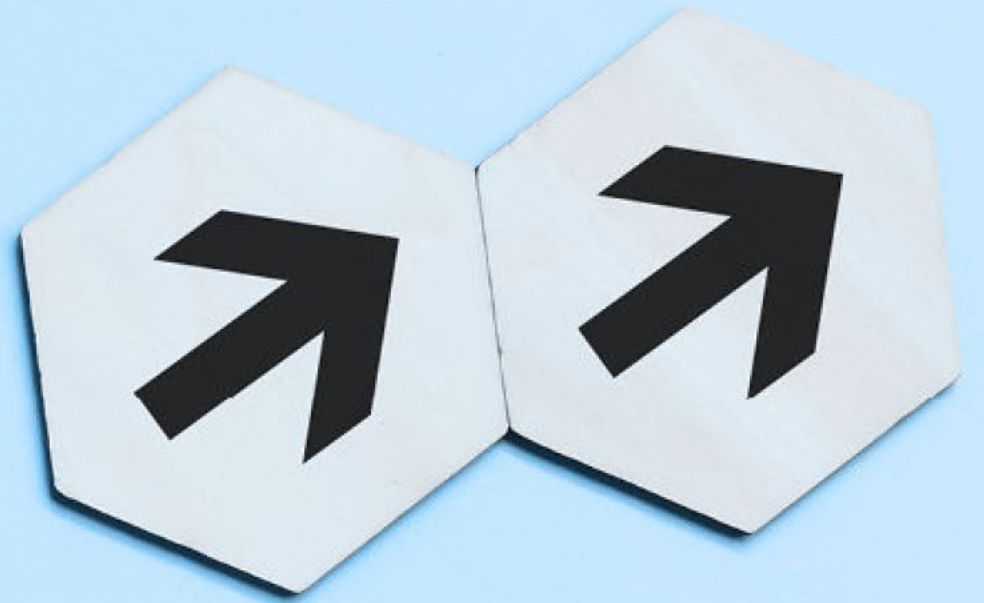
**S**

Social

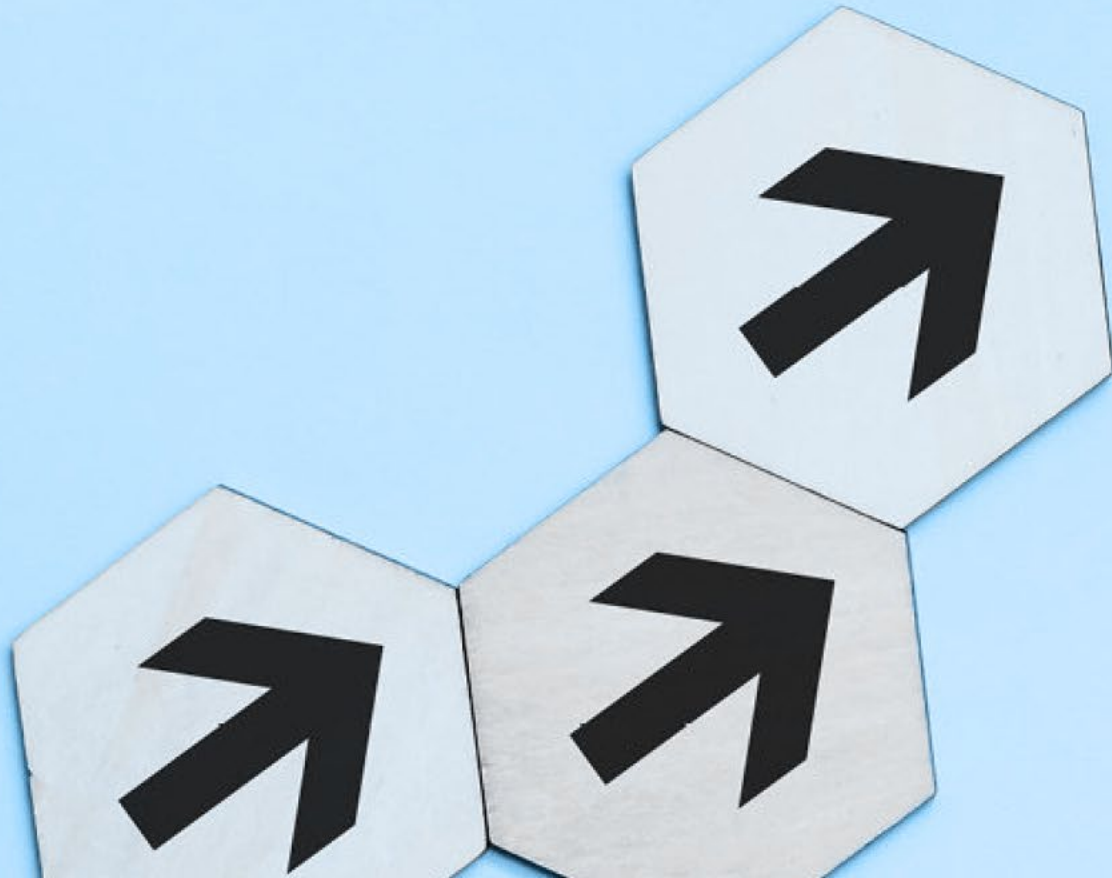
**G**

Governance

Will Philanthropy  
Stay Focused on



**Racial  
Equity?**







More Nonprofit Employees  
are **Moving to Unionize**





IRS Delays and Other  
**Barriers to Data** Mean Real  
Risks for Nonprofits





The Public is **Holding**  
**Nonprofits Accountable** to  
Living Their Mission & Values

# 3 Broad Themes



**#1:**

**Federal  
Policy &  
Policymakers**

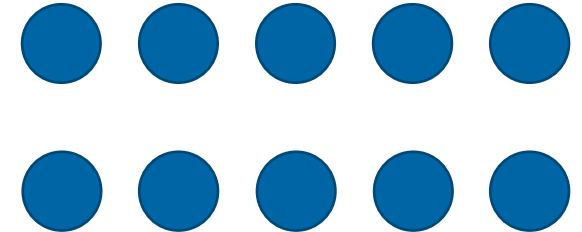
2021

Total Giving, U.S.  
**\$484.85 Billion**



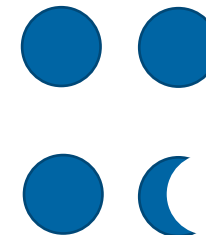
Federal  
Mandatory  
Spending

**\$4.8 Trillion**

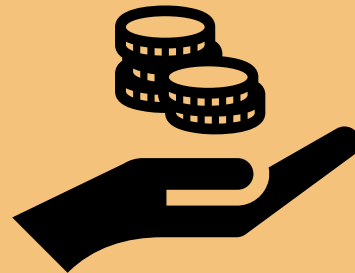
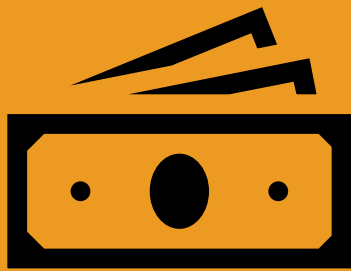


Federal  
Discretionary  
Spending

**\$1.6 Trillion**



# What will the Federal Government Do?







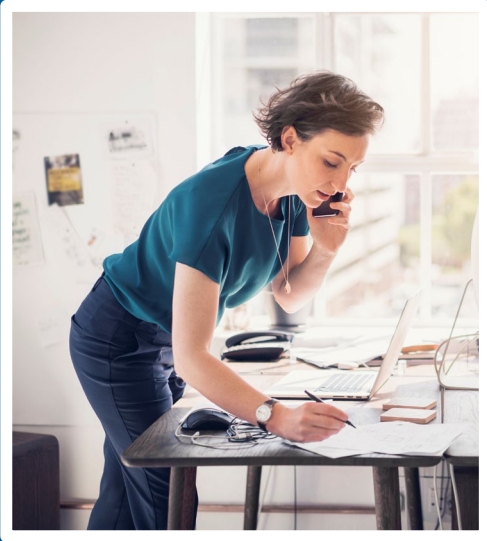
## #2: Solidarity



# **#3: Desire for Transparency**

**How can you use the**  
*11 Trends in Philanthropy*  
**report in your work?**





**Find Partners for  
Conversation &  
Collaboration**



**Engage Clients  
& Donors**



**Onboard New  
Family, Staff,  
and Board  
Members**



**Spark  
Discussion &  
Strategic  
Thinking**



# Share in the Chat

**How are YOU using the Trends  
report in YOUR work?**



Q & A





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# Connect with us!

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